



Residential Estate Agency

BLETSOES



Attracting Buyers:

At Bletsoes Estate Agent, our aim is to achieve the best price possible for our clients within the context of their time frame and objectives.

Our first step is always to understand a client's requirements, and then to prepare a detailed and professional market appraisal of their property, combined with a tailored marketing strategy, which may include any or all of the following:

- Developing an accurate and attractive brochure, including professional photography and a floorplan, designed to showcase a home to maximum advantage
- Marketing through our own website as well as through the country's leading property portals, including **rightmove** and **PrimeLocation** to provide maximum exposure
- Contacting our established active register of prospective purchasers

- Newspaper advertising, as well as wider marketing in specialist magazines where appropriate
- Promotion of appropriate properties through our London Office
- Planning and managing Open House events where we believe these to be advantageous

Rental Expertise:

Bletsoes offers a highly professional rental and management service to its clients, and is managed by an ARLA member - the UK's professional body governing the residential rental market.

From finding the right property for prospective landlords, finding tenants and providing ongoing property management, Bletsoes have the resources and expertise to assist with residential rental issues for both small landlords and larger property portfolio holders.



Websites

The internet has had a much more important role in the marketing of properties in recent years and at Bletsoes Estate Agents we have significantly increased our commitment and coverage.

As well as being marketed on our own website, www.bletsoes.co.uk, your property will be listed on rightmove.co.uk, primelocation.com and zoopla.co.uk and is also picked up by a number of other portals.

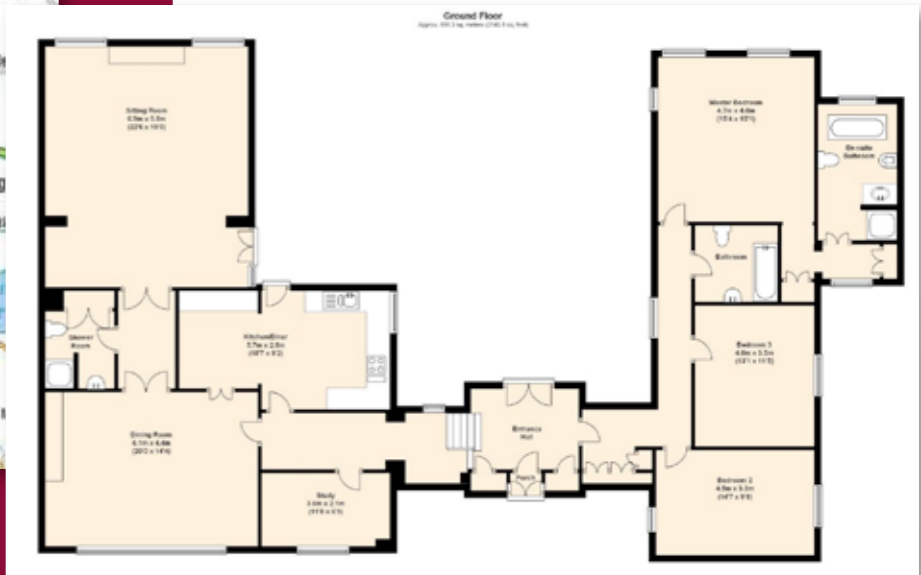
Most of our properties enjoy greater exposure on rightmove than our competitors provide, with the majority benefiting from a premium display box advert which helps your property stand out from the crowd.



Brochures & Floor Plans

We have introduced a wide range of good quality colour brochure styles to allow us to tailor them to individual properties and marketing plans.

Professional photography and the inclusion of floor plans on property details, both market the property and provide prospective purchasers with the key information they require.



We currently advertise properties for sale and to let in the Evening Telegraph (both Peterborough and Kettering editions) and the Hunts Post. Where wider coverage is required, we work with appropriate publications such as Country Life, Horse & Hound, Farmers Weekly, The Daily Telegraph and The Sunday Times.



Covering Northamptonshire Cambridgeshire Bedfordshire

01832 732188



Residential Estate Agency

BLETSOES

Professional Residential Estate Agency Expertise

- The Sale, Acquisition & Rental of Residential Property
- Houses with Land
- Country Houses to Cottages
- Development Sites & Building Plots
- Commercial Premises

For more information please contact a member of our professional team on 01832 732188 or email:

Why Choose Bletsoes:

- Unrivalled Advice from a Dedicated Professional Team
- Integrity & Considerable Experience
- Access to Local, National and International Buyers
- Targeted Marketing Campaigns
- Strong Regional Presence as well as an Office in Central London
- Detailed Local Knowledge Enables us to Identify Acquisition Opportunities
- Extensive Database of Prospective Purchasers
- Achieve the Best Sale Price

Sales & Lettings

Chris Beeby chris.beeby@bletsoes.co.uk

Sue Gardner sue.gardner@bletsoes.co.uk

Sales

Helen James helen.james@bletsoes.co.uk

Lettings

Roz Brown roz.brown@bletsoes.co.uk

Residential Office: 51 High Street, Thrapston, Kettering, Northamptonshire, NN14 4JJ

www.bletsoes.co.uk/estateagency